



Quality and Information Security Policy

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The Wise Pirates Group is deeply committed to delivering excellence to its clients and partners. We recognize that our success depends on the ability to provide high-quality services and protect the information entrusted to us. This Integrated Policy establishes our commitment to quality management and information security, aligned with the **ISO 9001** and **ISO 27001** standards.

In this regard, and in accordance with the ISO 9001 and 27001 standards, the fundamental principles of the Wise Pirates Group's activity are:

- **Strategic Orientation and Leadership:** The Wise Pirates Group integrates quality management and information security into its business strategy. Our focus on innovation and digital performance is reflected in the continuous search for solutions that add value to our clients while maintaining a secure and reliable environment.
- **Commitment to the Client:** The Wise Pirates Group seeks to exceed client expectations through the delivery of innovative services and operational excellence. Our work model ensures proximity and transparency, allowing us to act proactively to identify and anticipate their needs.
- **Commitment to Information Security:** The protection of information pertaining to clients, employees, suppliers, and partners is a fundamental priority. Accordingly, we are committed to ensuring the **confidentiality, integrity, and availability** of information, whether physical or intellectual. Information must be protected against unauthorized access, and all applicable laws, regulations, and contractual requirements will be respected.
- **Continuous Improvement:** The Wise Pirates Group is dedicated to the continuous improvement of the services of the Integrated Management System (IMS). We promote a culture of creativity, innovation, and rigor, seeking new technological solutions in partnership with scientific entities, clients, and suppliers. The IMS is regularly evaluated and reviewed to ensure its effectiveness and relevance. The Wise Pirates Group is also committed to establishing, reviewing, and monitoring information security objectives at relevant functions and levels to drive continuous improvement.
- **Communication and Awareness:** This policy will be communicated and understood by all employees, who are responsible for complying with security

standards and reporting any incidents. The policy will be available as documented information and will be shared with relevant interested parties, as appropriate.

To ensure compliance with and respect for these principles, the Wise Pirates Group commits to:

- Ensure client satisfaction through the delivery of innovative and high-quality digital marketing solutions.
- Guarantee the protection and high confidentiality of the information of clients, employees, and partners.
- Promote innovation and the continuous development of new skills and knowledge within the company.
- Comply with all applicable legal, regulatory, and contractual requirements.
- Allocate the necessary resources for the maintenance and improvement of the Integrated Management System.

Management assumes responsibility for the communication and implementation of this policy throughout the organization.



Pedro Barbosa
(Chairman of the Board of Directors, Wise Pirates S.A.)