



## Quality and Information Security Policy

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The Wise Pirates Group is deeply committed to delivering excellence to its clients and partners. We recognize that our success depends on our ability to provide high-quality services and to protect the information entrusted to us. This Integrated Policy establishes our commitment to quality management and information security, aligned with the ISO 9001 and ISO 27001 standards.

To this end, and in accordance with the ISO 9001 and ISO 27001 standards, the fundamental principles of the Wise Pirates Group's activity are:

**-Strategic Guidance and Leadership:** The Wise Pirates Group integrates quality management and information security into its business strategy. Our focus on innovation and digital performance is reflected in the continuous search for solutions that add value to our clients, while maintaining a secure and reliable environment.

**-Customer Commitment:** The Wise Pirates Group seeks to exceed customer expectations through the delivery of innovative services and operational excellence. Our working model ensures proximity and transparency, allowing us to act proactively to identify and anticipate their needs.

**-Commitment to Information Security:** The protection of information belonging to clients, employees, suppliers, and partners is a fundamental priority. For Wise Pirates, Information Security means ensuring the continuous resilience of our operations and digital campaigns, as well as total confidence in data handling. To this end, we are committed to ensuring the confidentiality, integrity, and availability of information, whether physical or intellectual. This commitment is reflected in and serves as the foundation for our strategic security objectives: ensuring the absence and agile handling of critical incidents, guaranteeing maximum resilience and availability of our systems (zero unplanned interruptions), ensuring equipment compliance, and implementing proactive controls for risk mitigation. Information must be protected against unauthorized access, and all applicable laws, regulations, and contractual requirements shall be respected.

**-Continuous Improvement:** The Wise Pirates Group is dedicated to the continuous improvement of its Integrated Management System (IMS) services. We promote a culture of creativity, innovation, and rigor, seeking new technological solutions in partnership with scientific entities, clients, and suppliers. The IMS is regularly evaluated and reviewed to ensure its effectiveness and relevance. The Wise Pirates Group also commits to establishing, reviewing, and monitoring information security objectives at relevant functions and levels to drive continuous improvement.

**-Communication and Awareness:** This policy shall be communicated to and understood by all employees, who are responsible for complying with security standards and reporting any incidents. The policy will be available as documented information and will be shared with relevant interested parties, as appropriate.

In order to ensure compliance with and respect for these principles, the Wise Pirates Group commits to:

1. Ensuring customer satisfaction through the delivery of innovative and high-quality digital marketing solutions.
2. Guaranteeing the protection and high confidentiality of information belonging to customers, employees, and partners.
3. Promoting innovation and the continuous development of new skills and knowledge within the company.
4. Complying with all applicable legal, regulatory, and contractual requirements.
5. Allocating the necessary resources for the maintenance and improvement of the Integrated Management System.

The management assumes responsibility for the communication and implementation of this policy throughout the organization.



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Pedro Barbosa  
(Chairman of the Board of Directors, Wise Pirates)